

ABOUT COLLEGE

Seven Hills College of Pharmacy (SHCP) was started in 2007 as an institution exclusively specialized in Pharmacy Education by Global Vision Educational & Welfare Society (Regd.No.: 296/2005), a non-profit organization registered under the Registration of Societies Act with the Registrar of Societies, Balaji's Registration District. The College has been precisely launched & nurtured by its founders & visionaries Shri M. Venkatrama Raju & Dr. M. Niranjan Babu, who have been admired educationists themselves. Presently the College is offering B.Pharmacy, M.Pharmacy (Pharmaceutics, Pharmaceutical Analysis & Pharmacology), Pharma D & Ph.D in Pharmaceutical Sciences. SHCP is a one-step solution for all the higher education & research requirements of Pharmacy students.

SHCP is crowned Autonomous status by University Grants Commission, New Delhi & JNTU Anantapur, Ananthapuramu for a period of ten years from 2020-21 to 2029-30, Accreditation of "A" Grade by NAAC, Recognition from UGC under 2(f) and 12(B) of UGC Act 1956, NIRF Rank band of 102-125 in Indian Rankings 2022 and Swachh Campus ranking 50 by MHRD, Govt. of India, Recognized Research Centre for Pharmaceutical Sciences by JNTUA, Ananthapuramu.

ABOUT THE CONFERENCE

In order to verify targets and find therapeutic agents, there are multiple steps in the drug discovery process that call for a wide range of expertise and the use of numerous cutting-edge technology platforms (typically a combination of computational and experimental techniques). Initial experimental compounds can be nominated as therapeutic candidates if they have been sufficiently tuned in preliminary in vitro research and animal models to be safe, powerful, and selective. In order to facilitate human clinical trials, the project's focus now switches from drug discovery to drug development. The therapeutic agent proceeds through regulatory registration and can be sold if it proves effective in all three rounds of the clinical trials.

OBJECTIVES OF THE CONFERENCE

1. Novel approaches or pertinent uses in computer-aided drug discovery and molecular/drug design
2. Drug delivery and formulation (design and characterization of dosage forms, release mechanisms and in vivo testing)
3. Have opportunities to present and discuss case studies and interact with the experts.
4. Participants can acquire knowledge on role of drug discovery and development.

PROGRAMME OUTCOMES

1. This Conference will provide drug Developments includes Clinical and regulatory affairs
2. Computational biology
3. Drug Manufacturing
4. Discovery process: Target identification, validation and lead discovery.



A Two day International Conference on "EMERGING INNOVATIVE TRENDS, CHALLENGES IN DRUG DISCOVERY AND DEVELOPMENT"

(Hybrid Mode)

08th & 09th January 2024



Organized by
Institution's Innovation Council



SEVEN HILLS COLLEGE OF PHARMACY

(Autonomous)

Venkatramapuram, Tirupati – 517561, A.P., India

In Association with

Association of Pharmaceutical Teachers of India (APTI), Andhra Pradesh



CHAIR PERSON

Smt. M. Sumalatha

Correspondent
Seven Hills College of Pharmacy
(Autonomous)
Tirupati, A.P., India

CONVENERS

Dr. M. Niranjan Babu

Professor & Principal
Seven Hills College of Pharmacy
(Autonomous)
Tirupati, A.P., India

Dr. K. Venkata Ramana

President
Association of Pharmaceutical Teachers of India
Andhra Pradesh State Branch
Andhra Pradesh

ORGANIZING SECRETARIES

Prof. K. Saravanakumar

Director (Academics), SHCP

Mr. G. Mallikarjuna

Associate Professor, Pharmacology

COORDINATORS

Dr. A. Sanjeev Kumar

Professor

Dr. A. Rekha Devi

Associate Professor

Mrs. B. Sivagami

Associate Professor

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Associate Professor

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Assistant Professor

Mrs. D. Meena

Assistant Professor

Ms. M. Redemma

Assistant Professor

Registration Link: <https://forms.gle/g6oCpXG4xwHbYYYDA>

Last Date for Registration

07th January 2024

Payment Details

Pay through Gpay or Phonepe on **7702484511**

CONTACT DETAILS

Prof. K. Saravanakumar, Academic Director – 9000090348

WHO SHOULD ATTEND

- ❖ B.Pharmacy
- ❖ M.Pharmacy
- ❖ Research Scholars
- ❖ Faculty
- ❖ Industry Persons

who want to get an updated overview on natural product drug discovery and product development in herbal medicine and herbal drug development and standardization.

REGISTRATION

Registration Amount - Rs. 300/-

PARTICIPATION CERTIFICATE

Participation Certificates will be issued to the participants upon attending the Conference.

RESOURCE PERSONS

Prof. CHATURVEDULA AYYAPPA

Sr. Director, Clinical Pharmacology
Arcus Biosciences,
Hayward, CA USA

Dr. K. GOWTHAMARAJAN

Professor & Head
Department of Pharmaceutics,
JSS College of Pharmacy, Ooty, India.

Dr. ASHOK THULLURU

Professor
Department of Pharmaceutics
Sandip University School of Pharmaceutical Sciences,
Maharashtra

Prof. M. RAJASEKHAR

Professor
Department of Zoology
Sri Venkateswara University
Tirupati, A.P., India.